



[Digiguide](#) TV guides, the media industry's TV guide of choice, today launches [Digiguide.tv Premium](#), an online customisable TV guide aimed at busy TV fans who need a TV guide that they can tailor to their tastes; one that cuts out the rest of the listings clutter and sends them only information on programmes they are interested in watching.

[Digiguide.tv Premium](#) offers a mix of personalised recommendations, TV-related content, reminders, extended search functionality on their huge TV and film programme database, access to 30 days of advance listings and 14 days of historic listings, as well as social media integration which includes the ability to directly tweet along with the conversations on Twitter about specific programmes. The settings are also synchronised with the [Digiguide for iPhone](#) app.

Digiguide TV guides are currently the most comprehensive TV listings providers on the market, covering some 650 channels in the UK and Ireland.

Keith Bedford, MD of Digiguide says: "Our research suggests that the proliferation of TV channels is causing TV fans to be ever more bamboozled by the amount of choice available to them. Digiguide.tv Premium is designed to help them create a personalised TV guide which covers only the channels and programmes they are interested in, as well as setting up reminders and alerts so they don't miss the programmes that they love – *all for less than 1p per day*. We're all spending more and more time online, we wanted to make it really easy for TV fans to keep track of what's coming up on TV with a simple, easy to use system which they can access at their desks or at home."

The service is an extension of the current free-to-access [www.digiguide.tv](http://www.digiguide.tv) website and the intention is to also soon feature a daily tailored email service with short highlights and links to programme information which users have suggested they are interested in.

Future capabilities will include further integration with social media and more customisable features.

[Digiguide.tv Premium](#) is available now for a 7 day free trial or £2.99 for a year's subscription at [digiguide.tv](http://digiguide.tv)

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